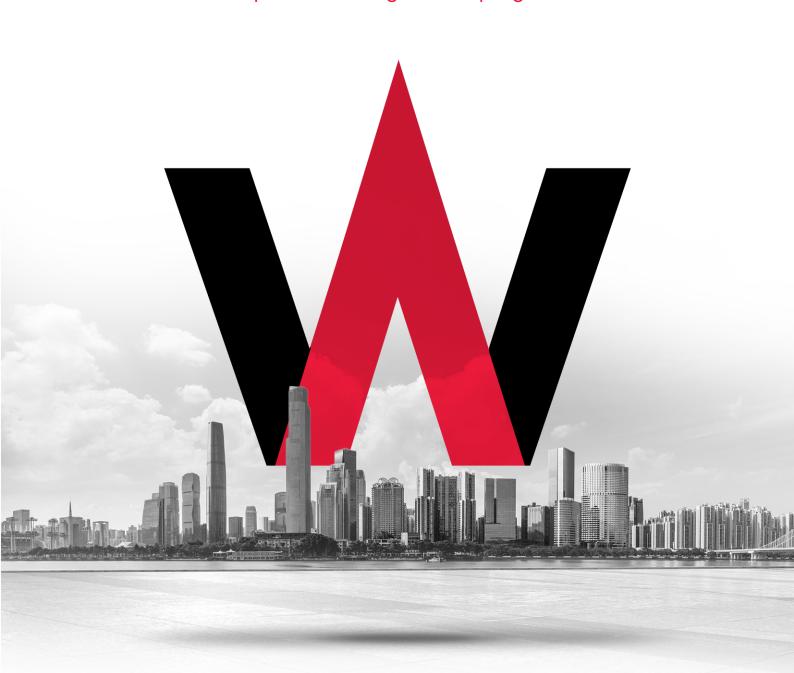


WHY.WHAT.WHERE.WHEN. WADALA

A story of unprecedented growth & progress



CONTENTS

04 WHO IS ABOUT TO ENTER WADALA

THE RAYMOND REALTY STORY

12 WHY WADALA IS IN THE NEWS

APPRECIATION • GROWTH • OPPORTUNITY

18 WHAT IS DRIVING WADALA'S GROWTH

CONNECTIVITY • CONVENIENCE • CENTRALITY

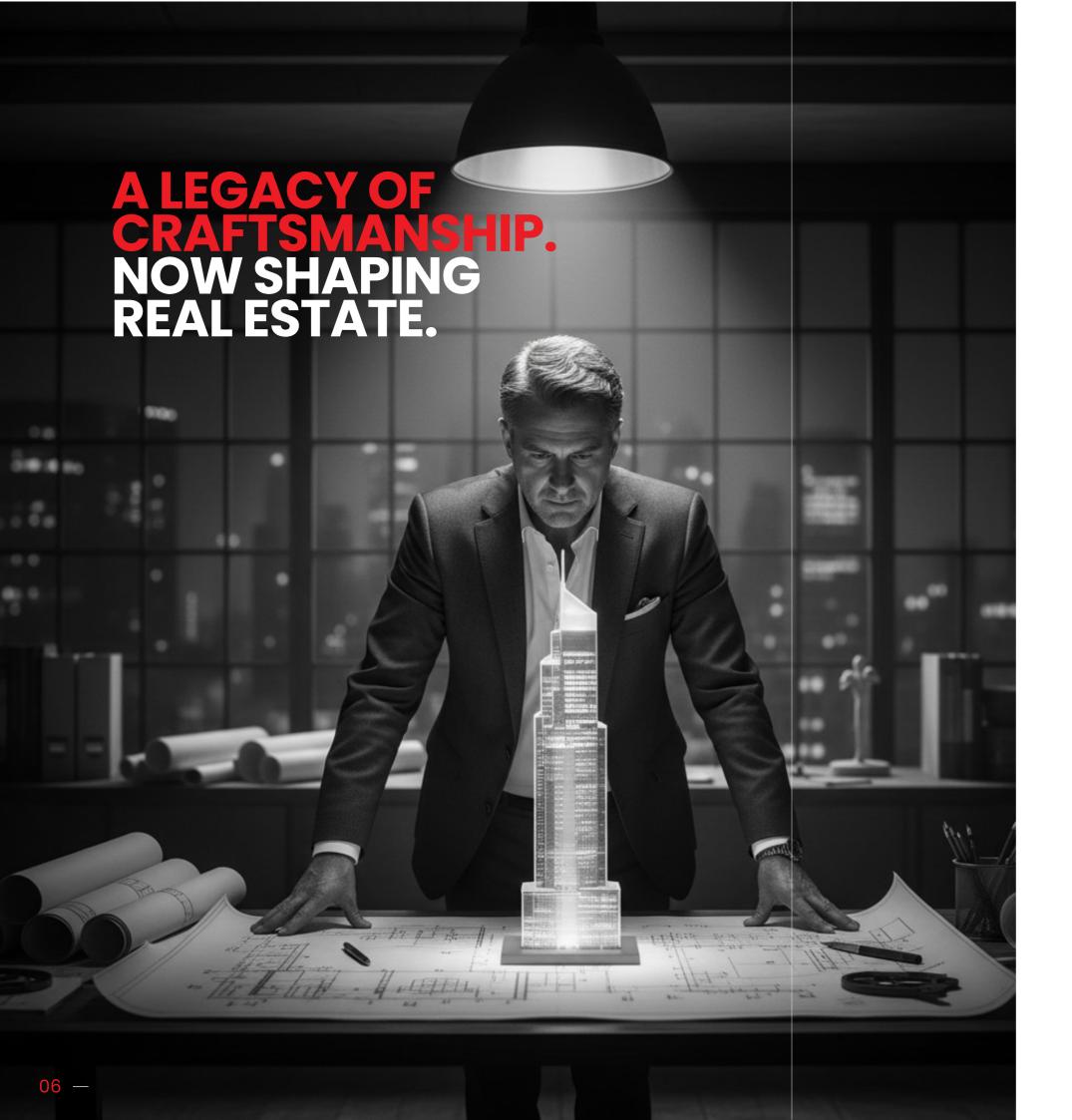
26 WHERE WADALA IS HEADING IN THE FUTURE

PROJECTIONS • POSSIBILITIES • PROGRESS



Raymond REALTY
Go Beyond

YOU'VE WORN IT.
NOW
LIVEIT.



Raymond Realty stands for more than real estate — it stands for refinement, reliability, and responsibility.

With decades of trust behind the Raymond name, our developments are built on the pillars of design integrity, craftsmanship, and transparency.

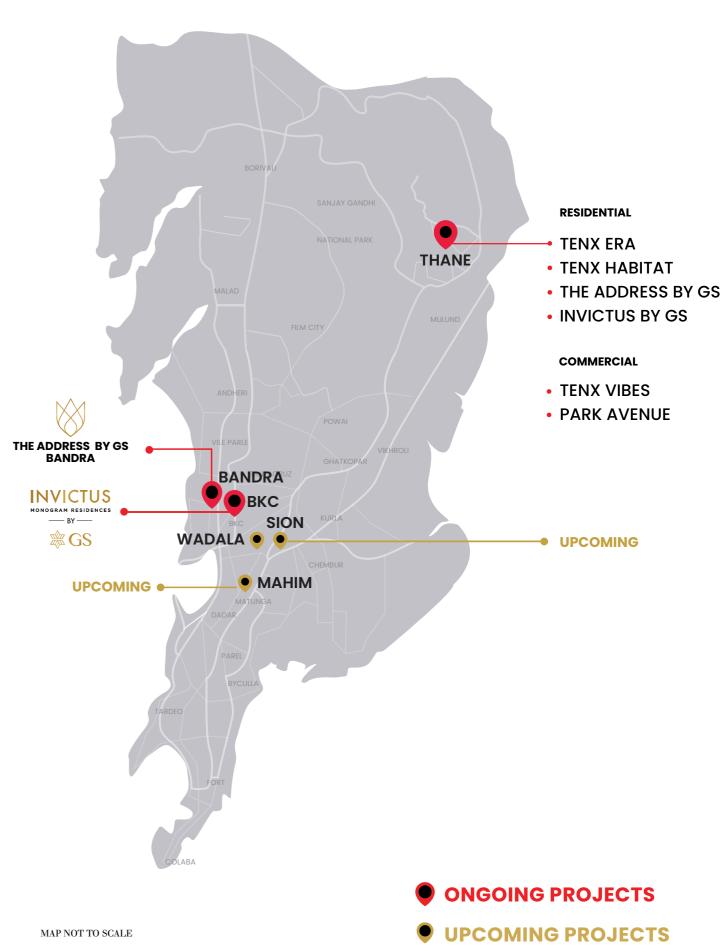
BRAND TRUSTED OVER 100 YEARS

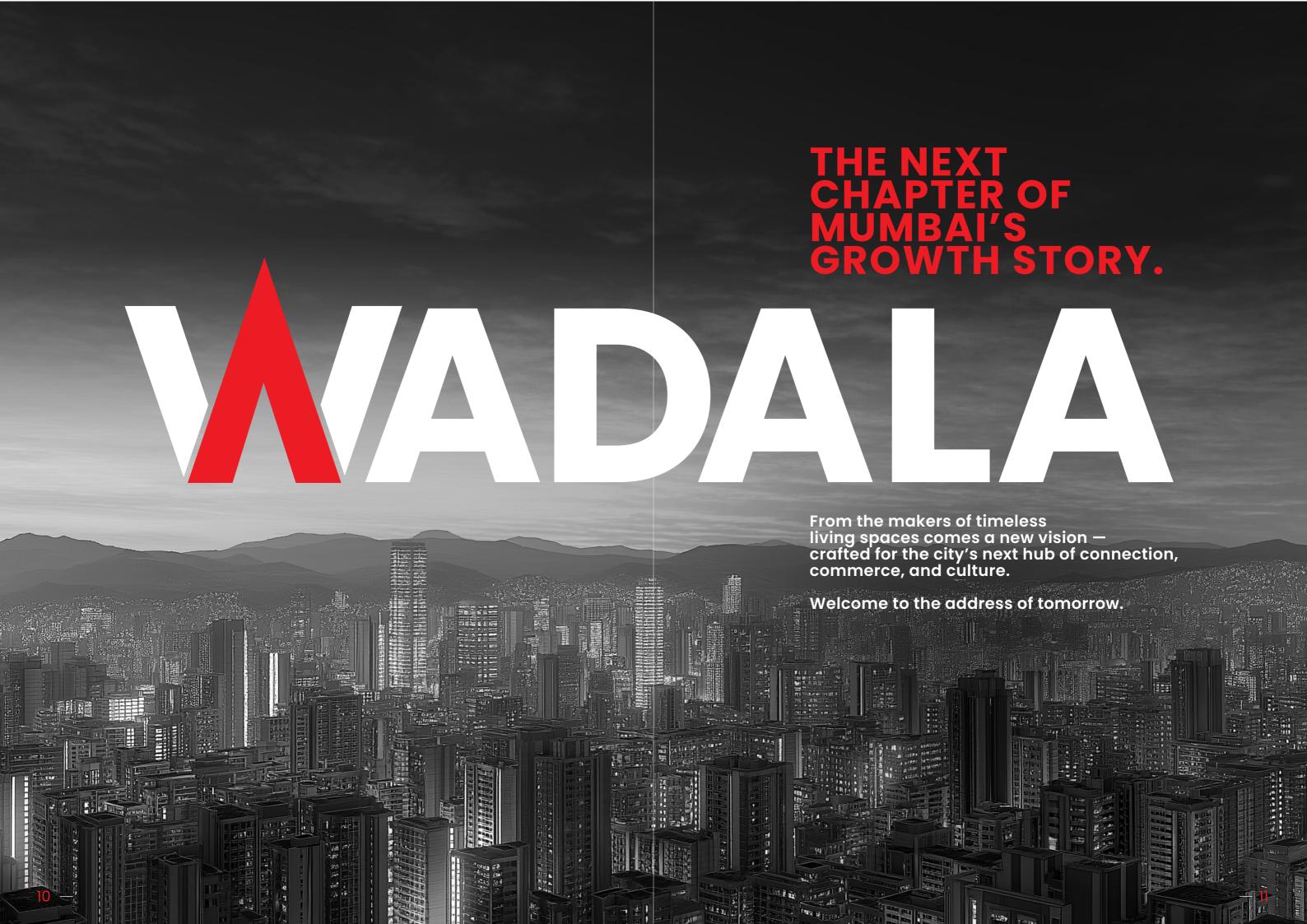
5TH **LARGEST**REAL ESTATE COMPANY IN MMR

IMPRESSIVE REAL ESTATE TRACK RECORD IN JUST 5 YEARS

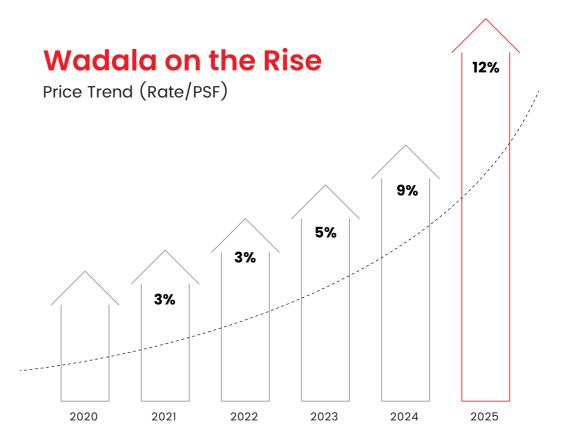
EVERY 3RD HOME SOLDIN BANDRA AND THANE
IS A RAYMOND REALTY







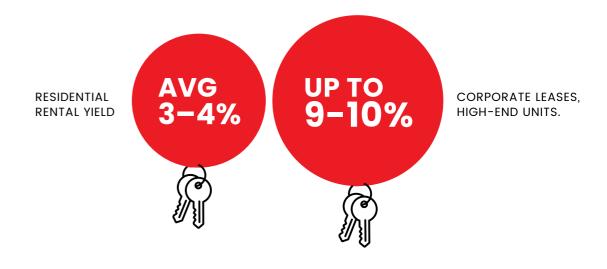
WHY? GOOD TODAY. GREAT TOMORROW. Once an industrial pocket, Wadala is now on the fast track to becoming Mumbai's third CBD. Backed by government planning, infra growth, and rising demand, the area has transformed into a premium housing and biz destination. 44% SURGE IN WADALA PRICES IN JUST 5 YEARS AND THE CURVE IS ONLY CLIMBING.



Rental Market & Yields

Strong rental demand due to proximity to employment hubs.

Consistent rental inflows make Wadala attractive for income + appreciation.



Source: Times of India / Mumbai Live — 13

THE FORCES POWERING WADALA'S RISE.

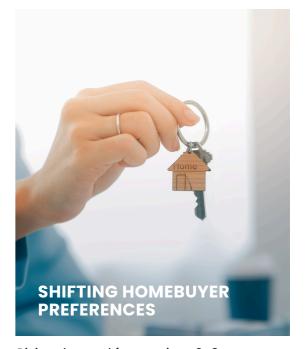
Wadala's transformation isn't accidental — it's a carefully engineered shift backed by government investment, changing buyer needs, and future-ready planning. Together, these forces ensure that Wadala is not a short-term story but a long-term growth engine for Mumbai.

Growth Drivers:



Backed by multi-lakh crore infra projects by MMRDA & Govt.

Replicates the success of BKC, positioning Wadala as Mumbai's next CBD.



Rising demand for spacious 2–3 BHK homes post-pandemic.

Driven by hybrid work models and multi-generational living needs.



Niti Aayog + MMRDA blueprint integrates walkability, public spaces, flood mgmt.

Designed for sustainable, long-term growth instead of speculative spikes.



Government backing significantly de-risks investments.

Clear framework ensures low-risk, high-return opportunities for discerning buyers.

Source: Times of India / Dwello / Ghar.tv

Mumbai's Next CBD!

With BKC land running out, all eyes are on Wadala. The MMRDA is preparing to auction a 156-hectare truck terminal land parcel to develop Mumbai's 3rd CBD. Strategically placed between SoBo, BKC, and Navi Mumbai, this project will redefine Wadala's identity as the city's new business address.

156

HECTARE LAND PARCEL IDENTIFIED FOR CBD DEVELOPMENT

Source Credit: Times of India; The Realty Today

To replicate BKC's success in decentralizing commercial growth

Strategic node with metro, monorail & MTHL connectivity

Already attracting developer & investor attention



THE WADALA TIMES

Wadala is making headlines for all the right reasons. From government institutions moving in, to land auctions and infrastructure upgrades, the neighbourhood is fast transforming into Mumbai's next centre of gravity. Here's a look at what's in the news.



Raj Bhavan Coming Up Nearby

Maharashtra government has green-lit a new Raj Bhavan complex near Wadala, adding stature and prestige to the area.

Source: Govt release / news reports



GST Bhavan Set to Redefine Wadala's Skyline

Spanning 5.5 million sq. ft., the new GST complex will introduce employment, public spaces, and cultural amenities to the area. A ₹2,300-crore development, it anchors Wadala's evolution into a high-growth urban centre.

Source: PK Das

Land Auctions in Wadala

MMRDA has approved the auction of truck terminal plots, attracting major developers and accelerating the area's growth momentum.

Source: Times of India; Marathi TOI



WADALA IN THE SPOTLIGHT

Across major news platforms, Wadala is consistently highlighted as one of Mumbai's fastest-transforming locations — driven by infrastructure upgrades, new commercial developments, and rising real-estate confidence.

These headlines capture the momentum shaping Wadala's future as the city's next powerhouse destination.

Wadala's rise accelerates as MMRDA invites bids for a ₹1,629-crore commercial plot, signalling a strategic shift of Mumbai's next CBD away from land-starved BKC. This move reinforces Wadala's growing importance as a future business and commercial powerhouse, backed by strong infrastructure and connectivity.





Once known as a transit-focused pocket, Wadala is now evolving into a vibrant lifestyle destination with upgraded infrastructure and proximity to BKC.

The shift reflects a larger transformation where connectivity is blending seamlessly with premium living, culture, and urban convenience.



Wadala is rapidly emerging as Mumbai's premier hub for infrastructure and real-estate growth, driven by metro corridors, sea links, and new value-rich developments.

The locality is witnessing rising interest from buyers and investors alike, positioning it among the city's most promising growth destinations.



Wadala is at a crucial inflection point as it transitions into Mumbai's next major growth hub, attracting top developers at the right moment. The combination of connectivity, new business potential, and premium housing activity is reshaping Wadala into a high-opportunity urban centre.

24-

WHAT?

MUMBAI'S NEXT BIG CONNECTIVITY HUB

Wadala's biggest strength lies in its connectivity — both existing and upcoming. With road, rail, metro, and sea-link projects converging here, Wadala is emerging as Mumbai's most future-ready hub, seamlessly linking South Mumbai, Central suburbs, Navi Mumbai, and the Airport.



IN INFRA INVESTMENT IS RESHAPING WADALA INTO A FUTURE-READY CBD.

Source: Indian Express

ROAD & RAIL ADVANTAGE Well-served by Wadala Road Station on Harbour Line. Eastern Freeway ensures quick South Mumbal access. Already a strategically central node in the transport grid.

MUMBAI TRANS HARBOUR LINK (MTHL)

21.8 km sea bridge from Sewri (near Wadala) to Nhava Sheva, Navi Mumbai.

Direct access to airport & business districts across the harbour.



EASTERN FREEWAY

Provides a signal-free, fast route from Wadala to South Mumbai.

Cuts travel time to Fort/Colaba to just 12–15 minutes.



Metro Line 4:

Wadala-Thane-Kasarvadavli (North-South link).

Metro Line 11:

Wadala-CSMT-Gateway of India (South link).

Monorail:

Mumbai's only operational line runs through Wadala, connecting it to Chembur and Mahalaxmi.

Together, these make Wadala a true cross-city connector, linking East, West, South Mumbai and beyond.



EASTERN WATERFRONT DEVELOPMENT

Mumbai Port Trust's plan to redevelop underutilized port lands.

Creates a new urban zone with housing, business & leisure spaces.

Ensures long-term, sustained growth for Wadala.



ONE ADDRESS. THAT HAS IT ALL.

Wadala is more than Mumbai's next CBD — it's a neighbourhood built for everyday living. From schools and hospitals to cafés, shopping, and cultural escapes, it offers a complete ecosystem that supports a modern, enriching lifestyle.



A LIVEABLE DESTINATION, BEYOND JUST AN ADDRESS



EDUCATION EXCELLENCE

Don Bosco High School, Matunga Podar International School Vidyalankar Institute of Technology (VIT) Veermata Jijabai Technological Institute (VJTI) SIES College



HEALTHCARE ACCESS

Kikabai Hospital Wadala TB Hospital Bajaj Orthopedic Hospital TATA/KEM Hospital Hinduja Hospital



CAFÉ CULTURE

Café Coffee Day, IMAX Bhakti Park Garcias' Pizza, Bhakti Park A.S. Catering Service, Bhakti Park



SHOPPING & RETAIL

Cubic Mall, Wadala East (Bhakti Park) K-Star Mall, Chembur East High Street Retail, Sion-Trombay Road



CULTURE & ENTERTAINMENT

IMAX Dome Theatre, Wadala Five Gardens, Matunga (cultural hangout) Shanmukhananda Hall, Sion



GREEN SPACES

Bhakti Park Udyan SS Ground, Wadala West MBPT Park, Wadala East Wadia Garden, Dadar (East) Five Gardens, Dadar

Source: Dwello -25

WHERE? AT THE NEXT BKC 2.0

BKC saturation is pushing large corporates toward Wadala — the city's next strategic expansion zone.

Wadala offers large, development-ready land parcels, enabling next-gen Grade-A commercial clusters.

Massive infra upgrades (Freeway, Metro, Road links) make it one of **Mumbai's best-connected micro-markets.**

Corporates gain a major rental cost advantage vs. BKC, ideal for scalable offices and tech campuses.

Proposed BKC-2 at Wadala will position Mumbai as an "Information City of the 21st Century."

BKC-2 is expected to generate 92,000+ new jobs over the next three decades, boosting demand across sectors.

Wadala is projected to outperform Mumbai's 6–9% growth, with **12%+ annual appreciation** ahead — driven by infra, jobs, and commercial density.

WIN-WIN SITUATION

FOR INVESTORS

Best entry point:

Pre-launch & under-construction projects.

Early entry = **higher appreciation** with CBD + Metro completion.

De-risked growth with a Govt-private model proven at BKC.



FOR END-USERS

Value Luxury: **30–40% lower** vs. SoBo & BKC.

Amenity-rich, modern homes in a **future-ready CBD**.

Lifestyle advantage that only grows stronger with infra.





